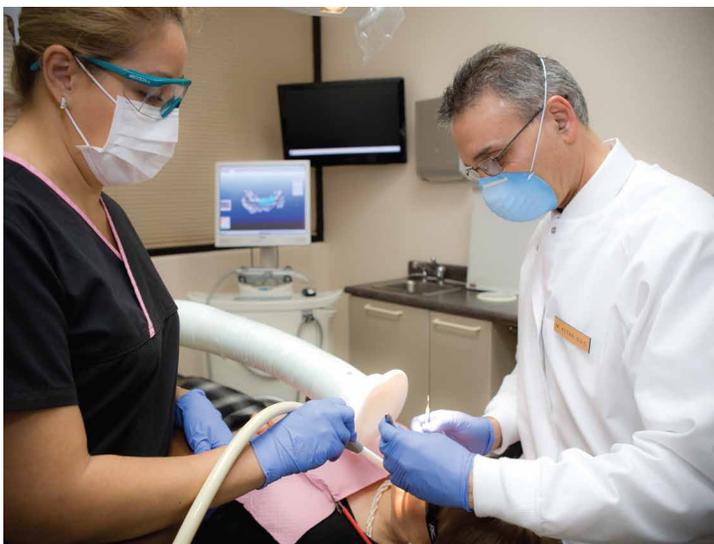


# Pride Dental - BEYOND THE TRADITION

Welcome to the dentistry of the new millennium, where we combine traditional training with alternative treatment approaches. We offer high tech equipment, and dental advances, while providing care that is both individual and personal. We combine a holistic approach that treats the teeth and the mouth, realizing the connection between the mouth and the whole body.



## Services With Cutting Edge Technology

1. Mercury free fillings and restorations
2. Safe removal of mercury amalgam fillings per International Academy of Oral Medicine and Toxicology (IAOMT)
3. Fluoride free hygiene
4. Natural looking porcelain veneers, metal-free crowns and fillings
5. Laser Dentistry – Dental implants and extractions
6. Testing for material compatibility and sensitivity
7. Laser periodontal (gum) treatment, a painless alternative to gum surgery
8. Perio Protect – FDA approved non-surgical treatment for gum disease
9. Dental options for sleep disorder breathing
10. Treatment for bruxism and clenching
11. Chronic facial pain and TMJ treatment
12. Comprehensive dentistry for children and adults

## Perfection is our Passion

With its strong roots in tradition, the field of dentistry typically views the flood of new information emanating from research laboratories through a conservative lens. Just a few years ago, the notion that systemic health was linked to oral health was considered by most dentists to be an over-reaching and unproven assumption. However, new data substantiating the link between oral health and systemic health continues to emerge at an unprecedented pace. Today, the connection is widely accepted, having been documented by reputable researchers and clinicians across numerous disciplines. In 2000, the Surgeon General's report on *Oral Health in America* described the evidence linking oral health with **heart disease, stroke, pre-term births, diabetes** and

**respiratory disease.** The mounting body of research has been acknowledged in statements by the World Health Organization, Centers for Disease Control and the National Institutes of Health.

While many systemic diseases manifest in the mouth, the specific causal relationship between poor oral health and overall health is still being explored. After a study conducted jointly by Aetna and Columbia University College of Dental Medicine, researchers announced evidence in 2006 of the relationship between early periodontal treatment and the overall cost of care for diabetes, coronary artery disease, and cerebrovascular disease.

At Pride Dental in Arlington, Dr. Allen Sprinkle and Dr. Masoud Attar recognize the connection between the mouth and the total body health, combining high-tech equipment and the latest advances in dentistry with personal, individualized care. The doctors at Pride Dental have a passion for perfection, providing complete patient-centered dental services from preventive and holistic dentistry to cosmetic, laser and implant dentistry for adults of all ages.

Dr. Attar has a personal passion for dentistry and a genuine enthusiasm for helping people attain optimal health. **“Modern dentistry is an exciting confluence of science and artistry,”** he notes. “I love what I do because we have the capacity to change peoples’ lives in a really meaningful way.”

While the practice utilizes the latest technology in a state-of-the-art facility, Dr. Attar shares his perspective on its role in patient care. “Technology helps us provide care better and faster, but we must never lose sight of the fact that our reason for being here is our patients.”

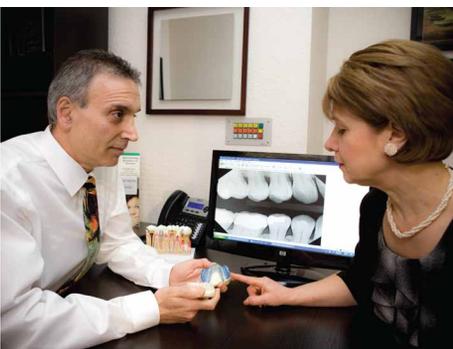
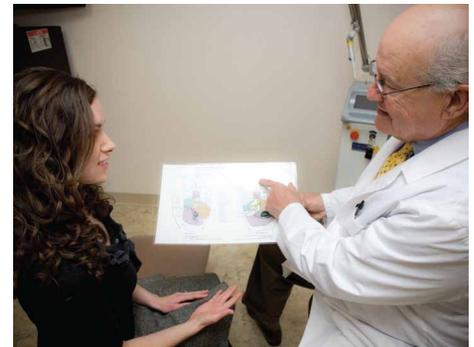
As a result of his extensive training and investigation of the latest research, Dr. Attar understands that oral health provides dentists with an invaluable window to the patient’s overall health. He is committed to helping patients optimize their wellness through education and awareness of this connection. “We need to educate ourselves and pay attention to how our lifestyle choices

affect our health,” he notes. “From the ingredients in our food to the materials we use in dentistry, **the substances we put into our body can have a critical impact on our overall health.** By being aware and conscious of our choices, we can ensure the best possible health for each individual.”

After graduating from Baylor College of Dentistry, Dr. Sprinkle noted that many of this patients reported some type of chronic neck or facial pain. Among these individuals, he often found a common constellation of symptoms, including **poor sleep quality and daytime fatigue.** They suffered from a myriad of other difficulties including poor concentration, headaches, and acid reflux. Dr. Sprinkle knew that poor sleep quality is detrimental to wellness and can initiate an endless loop of disease, discomfort and discouragement. He sought a way to bring refreshing sleep to these patients as part of a journey back to optimal wellness. For patients affected by sleep apnea or snoring, a specially designed FDA approved oral appliance can help to keep the airway open so sleep is not disrupted. Custom appliances can also help provide relief from migraines and TMJ pain.

Pride Dental offers a full range of traditional and alternative dental services. Visit them today at **[www.pridedentaloffice.com](http://www.pridedentaloffice.com)**.

**Dr. Sprinkle** is a graduate of Baylor College of Dentistry and has years of continuing education pertaining to Biological Dentistry, Chronic Head and Neck Pain and Sleep Disordered Breathing. He is in demand as a speaker at various events and is a consultant to various members of the dental and medical communities. Dr. Sprinkle is a Diplomate of the American Academy of Pain Management. He is a member of the American Academy of Cranio-Facial Pain, Academy of Biologic Dentistry, Academy of Clinical Sleep Disorder Dentistry (Founding Member), Academy of Neural Therapy, Academy of Dental Sleep Medicine, Holistic Dental Society, International Academy of Oral Medicine and Toxicology, and the International Association of Functional Orthodontics.



**Dr. Attar** is a graduate of the University of Minnesota School of Dentistry where he was also on the academic staff of Oral Medicine and Diagnosis for many years. As one of the first certified cosmetic dentists through the University of Minnesota, and the prestigious Las Vegas Institute for Advanced Dental Studies in the mid 1990’s, Dr. Attar has provided outstanding service for his patients. His academic training includes extensive studies in biology, botany, toxicology, genetics and 2 years of comprehensive orthodontic instruction through the American Society of Orthodontics. He is a member of the American Dental Association, Texas Dental Association, Arlington Dental Study Club, American Academy of Cosmetic Dentistry, and the International Academy of Oral Medicine and Toxicology.



Pride Dental is located at 1106 W. Randol Mill Road, Suite 100 in Arlington, Texas. For more information call **817-461-9998** or visit **[www.pridedentaloffice.com](http://www.pridedentaloffice.com)**

To contact the office, send an email to **[info@pridedentaloffice.com](mailto:info@pridedentaloffice.com)**



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